

Springfield, VA 22152

Ste A-300

8136 Old Keene Mill Rd Media Ad Venture

Phone/Fax Buyer Name Sales Office

ANVA Rochester, NY 14610-1093 201 Humboldt St

Contract #

Product Salesperson Brand Agency **Schedule Dates** Advertiser STEFA Politic Media Elise S

Comments Billing Type **Account Types**

SystemarikyCongress/New York/Republican (62! Entered By Elizabeth F. Guy ERAHIK/NYZI/R (566701) Demo Package beas ECR25326673 ECR25326673 ECR25326673 Package beas ECR25326673	10/7/16	-			Comments	\$ \	tr tin 1						7	90.9686) (2)
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	Rate 2.740.00	Spots 23	By Broadcast Month Oct. 2016		116	10/07/	Last Modified	듄					6	10/16/1	10/09/16-

Line Type / Break Type (Ref #)

Dates

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Length

:30 4P- Judge Judy

:30 4P- Judge Judy :30 4P- Judge Judy

Accepted-Agency/Advertiser:

Date

12.0 Normal Line / SPOT 11.0 Normal Line / SPOT 10.0 Normal Line / SPOT

9.0 Normal Line / SPOT 8.0 Normal Line / SPOT 7.0 Normal Line / SPOT 6.0 Normal Line / SPOT 5.0 Normal Line / SPOT 4.0 Normal Line / SPOT 3.0 Normal Line / SPOT 2.0 Normal Line / SPOT 1.0 Normal Line / SPOT

10/14/16-10/14/16 10/13/16-10/13/16 10/12/16-10/12/16 10/11/16-10/11/16 10/10/16-10/10/16 10/14/16-10/14/16 10/13/16-10/13/16 10/11/16-10/11/16 10/10/16-10/10/16

:30 SP- Judge Judy

:30 SP- Judge Judy :30 SP- Judge Judy :30 SP- Judge Judy :30 SP- Judge Judy :30 4P- Judge Judy

10/10/16-10/10/16

13.0 Normal Line / SPOT

10/14/16-10/14/16 10/13/16-10/13/16 10/11/16-10/11/16

:30 5:59P- Local 22 N :30 5:59P- Local 22 N :30 5:59P- Local 22 N :30 5:59P- Local 22 N



Media Ad Venture 8136 Old Keene Mill Rd Springfield, VA 22152 WVNY 201 Humboldt St Rochester, NY 14610-1093

Ste A-300

Comments

CPE

Product Brand Agency Advertiser Schedule Dates Contract # Salesperson STEFANIK/NY21/R (566701) Elise Stefanik/Congress/New York/Republican (62: Entered By Political - US Congress (1076) Media Ad Venture (10512) 10/09/16-10/16/16 1445048 Demo CO-OP Order Type **Last Modified** Date Entered Headline # 10/07/16 Elizabeth F. Guy 10/07/16 ECR25326673 8 Normal

By Broadcast Month S Oct. 2016

Spots 23 23

\$2,740.00 \$2,740.00

Grand Total:

Billing Type **Buyer Name** Sales Office Account Types Phone/Fax STEFANIK/NY21/R 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL. Carolyn, Bush, Katz - Washington DC National/Political Katz - Washington DC, Washington DC (1179) 146/163/923 Net Total Sales Tax Commission Commission % Package Deal \$411.00 15.00 \$2,329.00

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		123.7											L			
	Schedule Change/Exception		Burlington (WVNY)											10/09/16	eempt	24.0.1 Preempt
10/7/16	Quantico-ABC		Burlington (WVNY)		\$400.00		×			,	:30 10P- Quantico		ъ	10/09/16-10/09/16	24.0 Normal Line / Prime	24.0 N
10/7/16	Greys Anatomy-ABC	977	\$750.00 Burlington (WVNY)	\$750.0	\$750.00	14		×		п	:30 7:58P- Grey's Anatomy		LT.	10/13/16-10/13/16	23.0 Normal Line / Prime	23.0 N
10/7/16	Modern Family/Blackish-ABC 10/7/16		\$650.00 Burlington (WVNY)	\$650.0	\$650.00	<u></u>		×			:30 9P- Modern Family/blackish		ر ت	10/12/16-10/12/16	22.0 Normal Line / Prime	22.0 N
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10/7/16	Local 22 News		\$50.00 Burlington (WVNY)	\$50.0	\$50.00	1		×		ы	:30 6:59P- Local 22 News at 7P		5	10/12/16-10/12/16	17.0 Normal Line / SPOT	17.0 N
10/7/16	Local 22 News		\$50.00 Burlington (WVNY)	\$50.0	\$50.00	1			×	H	:30 6:59P- Local 22 News at 7P		ر ن	10/10/16-10/10/16	16.0 Normal Line / SPOT	16.0 N
10/7/16	ABC World News Tonight		\$150.00 Burlington (WVNY)	\$150.0	\$150.00	1	ļ	×		1	:30 6:30P- World News Tonight		ۍ.	10/12/16-10/12/16	15.0 Normal Line / SPOT	15.0 N
	No Avail/Exception -		Burlington (WVNY)											10/10/16	eempt	14.0.1 Preempt
10/7/16	ABC World News Tonight		Burlington (WVNY)	(F)	\$150.00				×	1-	:30 6:30P- World News Tonight		ъ	10/10/16-10/10/16	14.0 Normal Line / SPOT	14.0 N
Entered	Comments		Station	Total	Rate	Spots	Fr Sa Su	We Th F	Mo Tu	SPW	Run Times	Length	Sec	Dates	Line Type / Break Type (Ref #)	Line



Media Ad Venture 8136 Old Keene Mill Rd Ste A-300 Springfield, VA 22152 WVNY 201 Humboldt St Rochester, NY 14610-1093

Comments

Standard

STEFANIK/NY21/R 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL.

Agency Billing Type Account Types 뎚 Buyer Name Brand Product Advertiser Schedule Dates Contract # Phone/Fax Sales Office Salesperson STEFANIK/NY21/R (566701) Carolyn, Bush, Katz - Washington DC Katz - Washington DC, Washington DC (1179) Political - US Congress (1076) Media Ad Venture (10512) Elise Stefanik/Congress/New York/Republican (62: Entered By 10/09/16-10/16/16 National/Political 1445048 146/163/923 Net Total Demo CO-OP Sales Tax Order Type Commission Commission % Package Deal Last Modified Date Entered Headline # 10/07/16 Elizabeth F. Guy 10/07/16 \$411.00 15.00 \$2,329.00 ECR25326673 중 Normal

Grand Total:	Oct. 201623	By Broadcast Month	Burlington (WVN)
23	23	Spots	3
\$2,740.00	\$2,740.00		

Accepted Agency/Advertiser:		25.0 Normal Line / Prime	Line Line Type / Break Type (Ref #)
		10/16/16-10/16/16	(Ref #) Dates
Date		5	Sec Length
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	CONT	×	. Fr Sa Su
	RACT	12	Spots
Date:		\$400.00	Rate
Comments:		\$400.00	Total
		\$400.00 Burlington (WVNY)	Station
		Quantico-ABC	Comments
		10/7/16	Entered



TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25326673 Agency: Media Ad Ventures CPE: 146/163/923 Suite A-300 8136 Old Keene Mill Road Changes as of: 10/7/2016 at 12:24 PM

Agency Order #: 5458908

SPRINGFIELD, VA 22152

Advertiser: STEFANIK, ELISE Product: STEFANIK/NY21/R Buyer: Bush, Carolyn Flight: 10/9/16 - 10/16/16

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Version: Current State Version 2
Station: WVNY Market: Burlington-Plattsburgh Office: WASHINGTON

Total Spots: 25 Total GRP: Total CPP: \$0.00

Total \$: \$3,290.00

Traffic #: 1445048

Separation:

Comments: 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL. Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Assistant: LAILA DAFTARI 202-872-5880

									<u> </u>		
	Su 9 10p-11p	Th 8 8p-9p	7 9p-10p	M-F 6 7:30p-8p	M-F 5 7p-7:30p	M-F 4 6:30p-7p	M-F 3 6p-6:30p	M-F 2 5p-5:30p	M-F 1 4p-4:30p	# Day/Time	
										P	
	Quantico-ABC	Greys Anatomy-ABC	Modern Family/Blackish-ABC	Inside Edition	Local 22 News	ABC World News Tonight	Local 22 News	Judge Judy	Judge Judy	Program	
	\$400.00	\$750.00	\$650.00	\$40.00	\$50.00	\$150.00	\$50.00	\$40.00	\$30.00	Rate	
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25	2		<u> </u>	3	ယ	2	4	5	4	Spots	Total
\$3,290.00	\$800.00	\$750.00	\$650.00				\$200.00	\$200.00	\$120.00	49	Total
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	00.0\$	00.08	\$0.00	\$0.00	СРР	
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP	



SPRINGFIELD, VA 22152 Suite A-300

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

0/07/16 11:34 AM 0/07/16 11:34 AM 0/07/16 12:24 PM

RACHELLE RAY Washington DC
RACHELLE RAY Washington DC

Elizabeth Guy

Line 4 World News 1x 10/12 needs to be @ a Sect 2 \$600 to clear Line 9 Quantico 1x 10/9 n/a due to Pres. Debate MG offer 1x 10/9 Once Upon a Time 8-9P Sect % \$400. Please advise thanks!

Order Level Comments

10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL 0/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL

Market Budget: WVNY Share: 17% Comment: WCAX: 14% WPTZ: 69%

\$19,353

Competitive Information

Contract # 25326673 Agency: Media Ad Ventures CPE: 146/163/923 8136 Old Keene Mill Road

Agency Order #: 5458908

Advertiser: STEFANIK, ELISE Product: STEFANIK/NY21/R Flight: 10/9/16 - 10/16/16

Changes as of: 10/7/2016 at 12:24 PM

Primary Demo: Adults 35+

Version: Current State Version 2 Station: WVNY Market: Burlington-Plattsburgh

Con Type: POLITICAL/VOTE

Office: WASHINGTON

Total Spots: Total GRP: Total CPP: Total \$: \$3,290.00

\$0.00 25

Separation:

Traffic #: 1445048

Salesperson: RACHELLE RAY Washington DC 202-872-5880

Buyer: Bush, Carolyn

Assistant: LAILA DAFTARI 202-872-5880

Day/Time	% Distrib	Daypar Spots	Daypart Summary Spots Dollars	СРР	GR
Day/Time	% Distrib	Spots	Dollars	CPP	9
	100%	25	\$3,290.00	N/A	0
Total	100%	25	\$3,290.00	A/N	_

\$3,290.00	25	Total	0.0	N/A
\$3,290.00	25	2016-Oct	0.0	N/A
Dollars	Spots	Month	GRP	CPP
nary	Monthly Summary			

New	Revision	Queued for Electronic Contracting	Makegood 1	Trans	
RACHELLE RAY 10/7/16 11:31 AM Washington DC	RACHELLE RAY -	10/7/16 11:53 AM	10/7/16 12:24 PM Elizabeth Guy	Created/Received Created by	
ACHELLE RAY - /ashington DC	ACHELLE RAY -		izabeth Guy	reated by	
New	Confirmed		Sent To Rep	Status	-
25				Spot+	
				Spot+ Spot-	Transa
\$3,290.00	\$0	\$0	\$0	\$ Chg	Transaction History
\$3,290.00 \$3,290.00	\$3,290.00	\$0	\$0	Contract	
	Changes: Flight Start from 10/3/16 to 10/9/16, Comments from Separation: 30 to 10/9/16-10/16/16 ELISE STEFANIK FOR NY-21 - NAB & TRAFFIC INSTRUCTIONS SENT VIA EMAIL., User Entered \$ from \$0.00 to \$3.290.00, Product from Political to 0 STEFANIK/NY21/R, Demo Meta to [R16]. 9 buylines added or modified.			Comment	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and	Location:				ate:		
WVNY- /	BURLINGTON (FLATTS BURG			10.720	16	
_{I,} Media A	d Ventures	s, Inc.				,	
being/on beh	alf of: Elise	Stefanik				*	
	lified candidate		ublican				
political party	y for the office	of: US Co	ngressma	n			
in the Gene							
	held on: No	vember 8	2016				
do hereby request station time as follows:							
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times Wee	• 1	Number of Weeks	
					THE PROPERTY OF THE PARTY OF TH		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016		1
Date	Signature	
To Be	Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Han Allle	Harvey Adelberg	P.O.S.
Signature	Printed Name	Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Ellse Stefanik	
(name of federal candidate or authorized committe programming to be broadcast (in whole or in part)	
does does	□ does not
refer to an opposing candidate (check applicable programming that does refer to an opposing candidate)	
(check applicable box)	
■ the radio programming contains a personal audidentifies the candidate, the office being sought, and the broadcast.	dio statement by the candidate that did that the candidate has approved
the television programming contains a clearly in image of the candidate for a duration of at least four displayed printed statement identifying the candidate broadcast, and that the candidate and/or the candidate broadcast.	r seconds, and a simultaneously te, that the candidate approved the
signature of candidate or auth	orized committee
Brad Mont, Agent	10/6/16
printed name	date